

### **Emerald Publishing**

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# Emerald eJournal Database platform demonstration and

## The Insiders' Guide to Getting Published in International Research Journals

#### **Programme:**

#### 1st Part - 30 minutes

- What is Emerald Premier, Case Studies and eBooks
- How to access features and funtionalities of the platform
- Resources on the platform EmeraldInsigh.com & Emeraldgrouppublishing.com.
- Browse and Search Function, My Profile, Mobile Pairing, Emerald Zones

#### 15 minutes Comfort Break

#### 2nd Part - 1 hour

- How to get published in the right journal
- How to target your work more effectively
- What editors and reviewers actually look for
- ISI, rankings and how important they are to your research
- The key questions that make or break a paper
- How to peer review your own work
- The secrets of revision

Date: 20 March 2019, 13:30

**Location: Library's Lecture Room (Corvinus University)** 

Emerald Publishing Group Limited is an international academic publisher that has been running for over 43 years. They currently publish more than 350 journal titles and more then 150 ebooks series in the fields of management, information & library science, engineering, education and social sciences and more.

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